ASD Affiliates Information Policies Posted by: Posted on : 2008/11/13 20:20:00

ASD Affiliates Programs Guidelines



There are 2 different Alicia Stella Design Affiliates programs.

The first is a simple Products (25% Commission) Vendor. It is available free <u>here on the SL</u> <u>Marketplace</u>. There are no rules regarding this program. You can just set this up at your place and earn 25% on all sales made. See the <u>listing</u> for more info.

The other Official Affiliates Vendor Program information follows. This is for serious Affiliates looking to run their own business and joining the ASD family. <u>Click Here for the listing on the SL Marketplace</u>

ALICIA STELLA DESIGN OFFICIAL AFFILIATES VENDOR PROGRAM

NOTICE: Any abuse or failure to remain within the program guidelines (outlined below) as determined by Alicia Stella will result in avatar being banned from using ASD Affiliates Vendors now or in the future. No refunds, fees, or losses incurred would be returned or compensated in any way.

This program may end at any time. There is no guarantee.

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1. PACKAGE CONTENTS

http://www.aliciastella.com

All pieces should be Copyable. Most are No Transfer.

Over 200 Single Product Vendors (1 Prim Each)

1 and 6 Panel Affiliate Vendors in 14 Categories

- Tip Jars
- Donation Boxes
- Dance Furniture
- Teleporters
- Gadgets
- Games & Event Aids
- Raffle Systems
- Holiday Items
- Scripts Sets
- Sounds & Music
- Prefab Sets
- Camping Items
- Particle Machines
- All Products together

Decor and Signs

- 3 Modifiable Wallpaper and 3 Flooring Prims
- Gift Box and Landmark Givers
- 1 'IM Alicia Stella for Help' Sign
- 2 Information Signs with Notecard Giver
- 1 Animated Sign (Great for above door)
- 1 Gold Logo Sign
- 1 Floor Logo Sign (Tintable)
- 6 Category Signs
- 1 Holiday Store Sign
- 1 Holiday Category Sign (touch to select category)
- 1 Scripts Store Sign

Product Demos

- 18 various demo objects

Please set product demos near their related vendors.

These items are not modifiable. They are "fixed" to be demonstrations only.

Note: Tip Jars are logged automatically to Alicia Stella and Alicia will receive 50% of tips collected. You will retain the remaining 50% of tips collected. You MUST grant Pay Permission for these demos to work.

Donation Boxes pays 100% to you.

Parcel Info and Logo Graphics

- Various Textures for Parcel listing or Teleport Boards
- Write-ups for Parcel Descriptions or Classifieds

2. PROGRAM GUIDELINES

To participate in this Affiliate Program you must follow these few and easy rules. Affiliate Vendor locations will be checked routinely by ASD Staff. If anything needs improvement you may be contacted by a staff member.

- RULE 1: These Affiliate Vendors are intended for use in shops and personal use is not allowed.

It is preferred that your locations for these vendors are not sharing space with other vendors. For example, you set up a shop devoted only to ASD products. At very least, all included signs and materials are only to be used with ASD product displays, if set near other products for sale.

You cannot set up in a place if there already is an ASD shop there. No competition within the family please.

- RULE 2: You are representing Alicia Stella and you must take pride in your displays and make everything neat and tidy. Carelessly laid out vendors are not acceptable.

- RULE 3: If someone needs help with a product or if a product is not delivered they should be told to Instant Message Alicia Stella. Do not give refunds as you will not be reimbursed. Please be polite to customers.

Not being courteous with customers can lead to banning from all Alicia Stella Design vendors.

3. COMMISSION INFORMATION

You will be earning 50% Commissions.

You will not receive a commission or discount if you purchase items yourself to help prevent abuse.

You will earn 50% of profit from each sale. A 2% fee is paid to CasperVend, (the creator of the vendor system,) and then the rest is split 50/50 between yourself and Alicia Stella.

EXAMPLE: In your SL Transaction History, a sale for a L\$100 item will look like this:

- You receive L\$100 from purchaser.
- L\$2 is paid to CasperVend.
- L\$48 is paid to Alicia Stella

(You retain the remaining L\$48.)

4. TIPS & TRICKS

All Vendors and sign objects are Modifiable and you can Resize if needed.

Use as many vendors as your prim limits will allow. A store where customers do not have to scroll through items will sell more, so use Single Item Vendors when you can! Use the included Category signs to place above the sections.

Click on a Vendor and select AFFILIATE from menu to view a web overview of the affiliate vendor. You can change some settings from that page.

DO NOT ever Reset the Scripts manually in vendors or they may break. Only use options from the owner touch menu.

Please use as much of the included decor as you can. The Wallpapers and Floors really can help bring in people at malls! And always put out a Giftbox Giver at the entrance!

If you can manage it, having your own parcel listing for the location is best. You can use the included textures and write-up materials for parcel info. Be sure the place is set to "Show in Search" in About Land's options.

You can create Classified ads using the Logos and write ups also.

Any kind of promotion you want to have is fine, but never suggest that you are the "Home" or "Main" location. You should always use the word "Affiliate" somewhere in your listings.

5. FREQUENTLY ASKED QUESTIONS

Q: Why don't I get a discount when I buy items myself?

A: That is the way the Vendors work. It is meant to help stop abuse of the system.

Q: Why does this Affiliate Program cost a fee to get started?

A: This is mainly to prevent abuse and to maintain affiliate network. ASD also has a <u>free Commission</u> <u>vendor for the casual affiliate</u>, but this program is for serious Affiliates. A lot of work goes into maintaining the program, and I hope the Affiliates involved put a lot of work into using it correctly.

Q: Will you setup my Affiliate Shops for me?

A: No. I set this program up so I don't have to do that.

For any questions, assistance, or suggestions IM Alicia Stella.

Click Here for the official listing on the SL Marketplace.